



Hersh Music 803 Joanna, Manuel Gonsalves Road, Bandra, Mumbai-400050

June 18, 2018

TO WHOMSOEVER IT MAY CONCERN

Sub: Issue/Grant of "Public Performance" License by Phonographic Performance Ltd.

1. Hersh Music is a Music Company, having necessary Copyright to numerous music albums (sound recordings) in Film and Non-Film genres, both new and catalogue in various Indian languages.
2. We have been long standing member of Phonographic Performance Limited (PPL), having its registered Office at B-68, Crescent Towers, 7th Floor, Veera Desai Industrial Estate, Andheri (West) which is a Company without share capital. In accordance with relevant sections of the Copyright Act 1957 we, as a member of PPL, have exclusively authorized and/ or assigned / transferred to PPL our rights in respect of the Sound Recordings including the right to issue or grant licenses towards public performance / communication to public and for collection of license fee towards the same. PPL can do the needful in its own name / letterhead.
3. "Public Performance" herein refers to playing of Sound Recordings /music in public places & premises and/or by commercial & other establishments like Hotel, lodge, restaurant, disco, pub, bowling alley, shops, stores, mall, spa, clinic, hospital, bank, office, business park, amusement park, aircraft, airport, bus, ship, boat, train, metro, stadiums, banquet halls, etc., to cite just a few examples.
This shall also include licenses to establishments, organisations, premises, event organisers/managers, DJs etc, throughout India towards playing of Sound Recordings music at events, shows, parties, functions, by DJs, with or without celebrities, etc...
4. Public Performance inter alia means and communication to public of Sound recordings at such places through, CD, radio, television, cable, loud-speaker system, piped music, Wi-Fi, blue-tooth, etc. i.e. both in audio form and audio-visual form.

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5. PPL has the necessary right to issue this license and/ or raise invoices on our behalf including the right to enforce, the Copyright for "Public Performance" against violations and infringements- including by means of Civil /Criminal Litigation, Police action, monitoring, etc.
6. Failure to take license from PPL, in advance, in respect of communication to public/ public performance of Sound recordings, is an act of violation and infringement of Copyright.
7. NOC/ License issued by PPL in this regard shall be honoured by us till the validity of the NOC/License.
8. This declaration shall be deemed to be in force unless it is expressly terminated by the undersigned/Authorised representative of the Company.
9. PPL shall cease to publish this document on its website as and when the Assignment Deed is terminated.

SIGNED

by the above named Music Label



Title: Hersh Music

Name: Hersh Kohli

Place: Mumbai

Date: June 18,2018